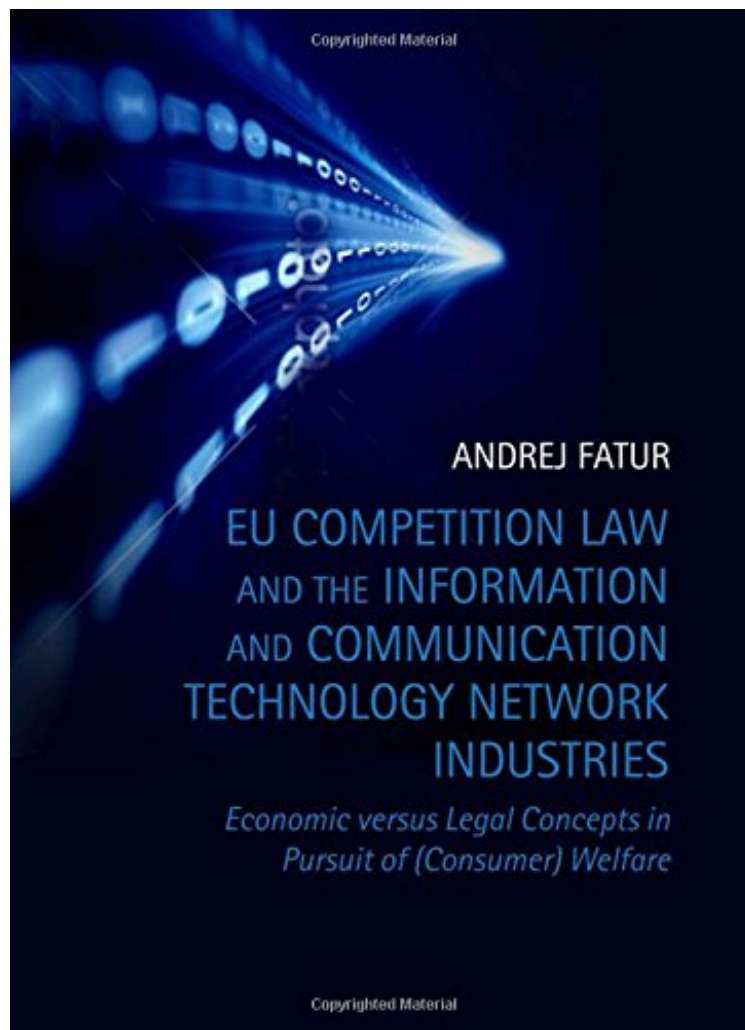


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# EU Competition Law and the Information and Communication Technology Network Industries: Economic versus Legal Concepts in Pursuit of (Consumer) Welfare

*Andrej Fatur*

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**Andrej Fatur : EU Competition Law and the Information and Communication Technology Network Industries: Economic versus Legal Concepts in Pursuit of (Consumer) Welfare** before purchasing it in order to gauge whether or not it would be worth my time, and all praised EU Competition Law and the Information and Communication Technology Network Industries: Economic versus Legal Concepts in Pursuit of (Consumer) Welfare:

Competition policies have long been based on a scholarly tradition focused on static models and static analysis of industrial organization. However, recent developments in industrial organization literature have led to significant advances, moving beyond traditional static models and a pre-occupation with price competition, to consider the organization of industries in a dynamic context. This is especially important in the field of information and communication technology (ICT) network industries where competition centers on network effects, innovation, and intellectual property rights and the key driver of consumer benefit is technological progress. Consequently, when an antitrust intervention is considered, a number of considerations, which arise out of the specific nature of the ICT sector, have to be taken into account to ensure improved consumer welfare. This book considers the adequacy of existing EU competition policy in the area of ICT industries against the findings of modern economic theory. Particular attention is given to the implications of these dynamic markets for the competitive assessment and treatment of most common competitive harms in this area, such as non-price predatory practices, tying and bundling, cooperative standard setting, platform joint-ventures, and cooperative research and development.

.a timely and most welcome addition to the literature. The monograph successfully summarises complex economic issues that are specific to ICT industries and presents them in a way that is accessible to lawyers. (Pablo Ibanez Colomo *European Law* , Volume 39, February 2014)... an extremely valuable book on this topical subject, which will prove very useful for both academics and practitioners examining competition enforcement dynamics in the ICT sector. (Valerio Torti *European Competition Law* , Volume 34, Issue 9)... this book is an ambitious attempt to analyse critically European competition policy in relation to ICT markets. Fatur's work is... highly readable and engaging... is certainly valuable at a descriptive level, and points out many opportunities for follow-up research into the subject matter. (Jasper P. Sluijs *Common Market Law* , Volume 50(3)) Although there are many publications dealing with specific aspects of the subject matter, in particular the Microsoft cases, the publication in question provides a unique contribution to this area of study... there are virtually no other publications offering a comprehensive analysis of this area of law. Therefore, this publication could prove very useful to both academics and practitioners, who want to familiarize themselves with the application of competition law in the ICT sector, as well as the various intricacies and issues that may arise... a great book, which is likely to become an exceptional point of reference for students, researchers and practitioners of competition law in the ICT sector. (Laise Da Correggio Luciano *International Journal of Law and Information Technology*, Volume 21(1))

About the Author Andrej Fatur is a partner at the law firm Fatur in Ljubljana, Slovenia.