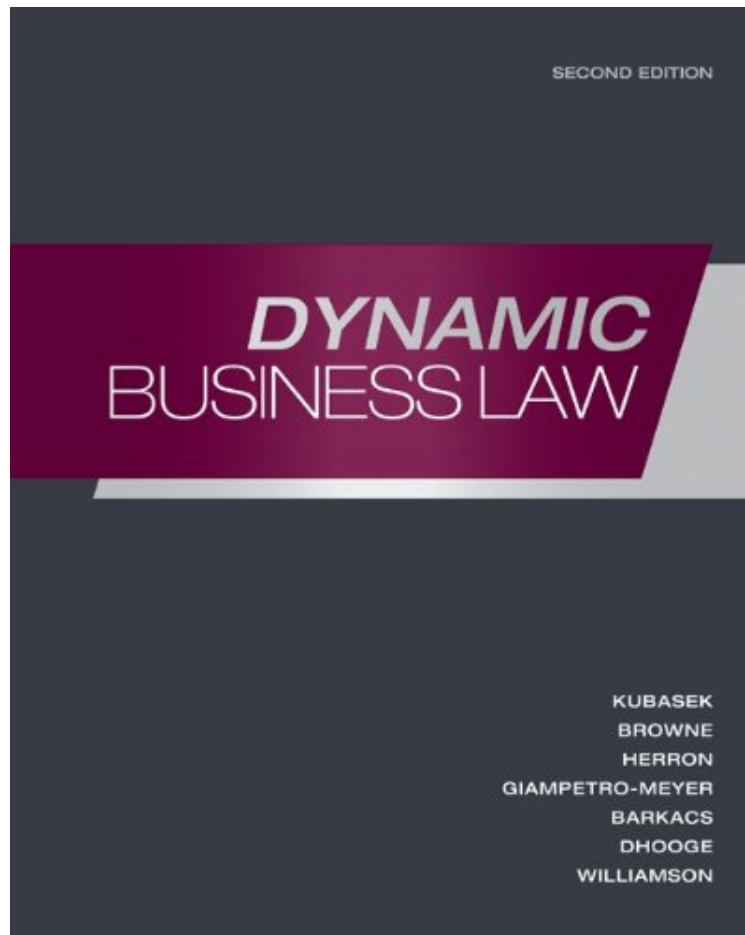


## Dynamic Business Law

*Nancy Kubasek, M. Neil Browne, Andrea Giampetro-Meyer, Linda Barkacs, Dan Herron, Carrie Williamson, Lucien Dhooge*

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**Nancy Kubasek, M. Neil Browne, Andrea Giampetro-Meyer, Linda Barkacs, Dan Herron, Carrie Williamson, Lucien Dhooge : Dynamic Business Law** before purchasing it in order to gage whether or not it would be worth my time, and all praised Dynamic Business Law:

1 of 1 people found the following review helpful. instructor let me use this older edition which is virtually identical to the new By Michael K. Harrison Returning to college for the first time in 20 years to get yet another degree to combat this abyssmal job market, I was dumbstruck at the cost of textbooks. Terrible in the '80s and '90s, prices have escalated to the point of requiring a new mortgage. Was thrilled to bits when my instructor let me purchase an older edition of this book for a mere 1.51 - which is about \$120 cheaper than the new edition. She told me all the information is in the book if I'm willing to look for it. Not only was she right, but the book does indeed follow the new one (I compared to a classmate's), and it's practically the same, page by page. This seller, furthermore, had the book sent to me quickly, very

much in time for me to lose no ground in my class.0 of 0 people found the following review helpful. This book was required for an online course I am ...By CustomerThis book was required for an online course I am taking at a semi-local community college. The aforementioned college wanted us to purchase their version which was about \$200... I rented this one for \$20 and I'm receiving an A in the class thus far. College specific versions of books are a racket, save your money! It's a way to deter students from renting books and spending more money for their college educations.Money aside, it is an interesting read and am enjoying the class.0 of 0 people found the following review helpful. Five StarsBy LLOYD NGUYENI love it

3 things to know about the focus of Dynamic Business Law, 2e: Emphasis on ETHICAL DECISION-MAKING. In chapter 2, the authors introduce a framework for making ethical business decisions that students can use on a regular basis. Following each case there are questions designed to train students to apply this approach. Then repeatedly throughout the chapters, questions about business ethics are raised in the text. This framework is designed to help improve the learning process of students and to give a sense of relevancy to the ethical decision making process.Emphasis on CRITICAL THINKING. Neil Browne, one of the co-authors of this text, has written a successful text on critical thinking. His framework is included in Dynamic Business Law as well - to help students learn how to frame and reframe a question/issue. Critical thinking questions are also included at the end of each case, to further tie in this component. Emphasis on the BUSINESS in business law. Dynamic Business Law emphasises the tie of legal issues back to the core business curriculum. This will help both students and faculty. Students need to understand how the concepts they learn in this course tie into their business careers. Instructors can easily show that the study of business law is best seen as a foundational component of the larger study of business administration. Dynamic Business Law now includes Connect Business Law as a packaging option. Connect includes Interactive Applications for each chapter of the textbook and helps students apply legal concepts to business, stimulates critical thinking, and reinforces key topics. Overview: Dynamic Business Law, 2e is appropriate for the two-term business law course. Emphasis on the BUSINESS in business law. Dynamic Business Law emphasizes the tie of legal issues back to the core business curriculum. This will help both students and faculty. Faculty need to know how this is integrated as they are constantly defending the inclusion of this course in the business curriculum. And students need to understand how the concepts tie to their future business careers. Emphasis on TEACHING. Many professors teaching this course are attorneys first and academics second. They do not have a lot of time to prepare or think about how to apply this information effectively for their business students. Dynamic Business Law contains a helpful instructor's manual, particularly for the many adjuncts teaching this course. Emphasis on CRITICAL THINKING. Neil Browne, one of the co-authors of this text, has written a successful text on critical thinking. His framework is included in Dynamic Business Law as well - to help students learn how to frame and reframe a question/issue. Critical thinking questions are also included at the end of each case, to further tie in this component. Instructor's Supplements: The Online Learning Center contains the complete IM, Test Bank, PowerPoint, image library, and video clips. Instructor's Manual: The Instructor's Manual provides a clear outline of how to begin using this text and is especially helpful to adjuncts who teach Business Law. Sample syllabi are included, as well as detailed lecture outlines incorporating PowerPoints and other materials professors can bring into their lectures. Exciting and new examples from outside the text are also included, and can be discussed in class to help generate excitement and involvement in the course from students. Test Bank: The Test Bank, developed by Vonda Laughlin of Carson-Newman College, contains a variety of true/false, multiple choice, and essay questions - as well as scenario-based questions, which are application-based, and use a situation described in a narrative, with 3 - 5 multiple-choice test questions based on the situation described in the narrative. We've aligned our Test Bank with the new AACSB guidelines, tagging each question according to its knowledge and skills areas. Categories include Global, Ethics and Social Responsibility, legal and other External Environment, communication, Diversity, Group Dynamics, Individual Dynamics, Production and IT. Designations aligning questions with Learning Objectives, features, and case, exist as well.PowerPoint Presentation slides: Developed by Jeff Penley at Catawba Valley Community College, we offer two different sets of slides for professors. The Basic set consists of an outline of each chapter. The Premium set expands on this outline to include hypotheticals and ethical dilemmas, allowing the instructor to incorporate application into the lecture. Instructor Video DVD (ISBN: 0077339118, 13-digit: 9780077339111): The Instructor Video DVD contains video clips from CBS that highlight current legal issues. Instructor Notes, located on the OLC, give insight into how to incorporate segments into the classroom and offer questions to stimulate discussion. Most of these videos are also part of Premium content - a big plus for instructors teaching online/hybrid courses.