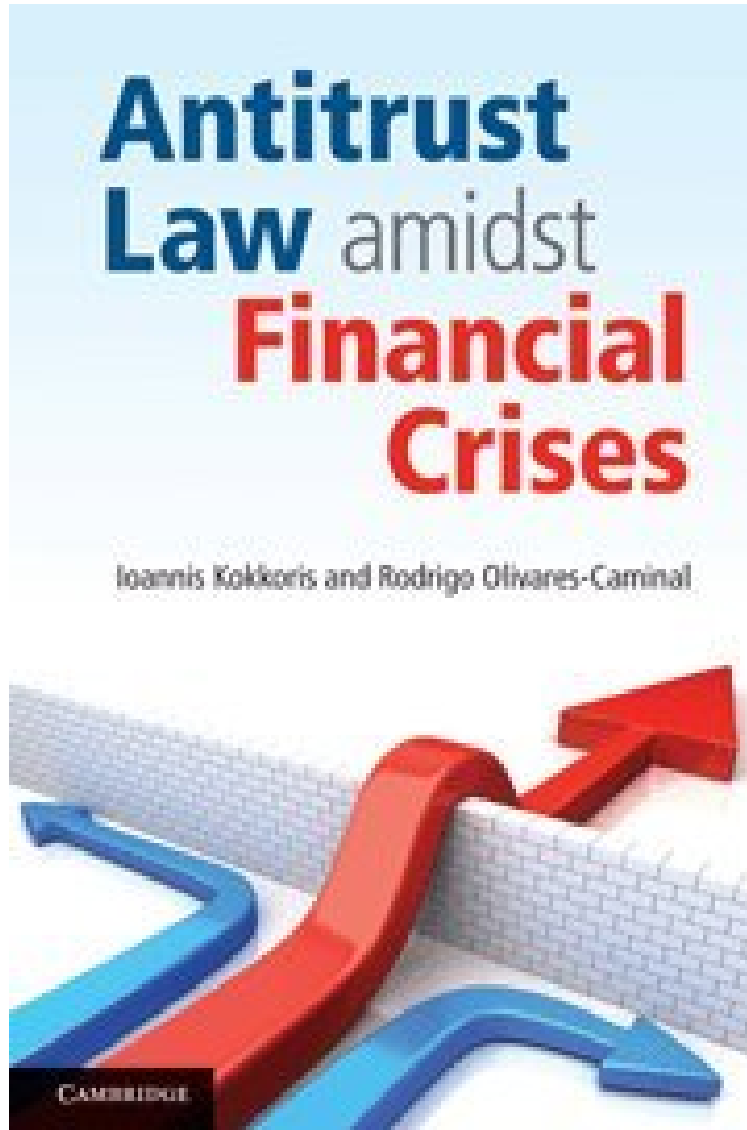


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The ultimate goal of competition law is to promote competition and, in most jurisdictions, to enhance consumer

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About the Author
Ioannis Kokkoris is a principal case officer/economic advisor at the Office of Fair Trading, a visiting Professor at Bocconi University, a visiting lecturer at City University Law School, London, and a visiting Fellow at Durham University. He is also an international consultant on competition policy for the Organisation for Security and Co-operation in Europe.
Rodrigo Olivares-Caminal is Assistant Professor at the University of Warwick, where he specialises in insolvency and financial law. He is also a member of the editorial or advisory boards of several related journals and a member of various national and international institutions and associations specialising in comparative commercial and insolvency law.